



FOR IMMEDIATE RELEASE

York County Businesses Celebrate Community Campaign Finale

NOVEMBER 20, 2017 - KENNEBUNK, ME. The new Pratt & Whitney building at York County Community College set the stage for United Way of York County's (UWYC) Community Campaign Finale on November 14th. Local businesses celebrated with the theme of "Find the U in United Way." Fundraising efforts support 70 community investments and United Way programs that served more than 112,000 people in 2016.

More than 90 businesses contribute to the Community Campaign. Several were honored with awards for increasing participation in their respective UWYC campaigns. The following companies won the prestigious Gold Award, given to companies that have employee participation rates between 80 and 100 percent and used four best practices that built employee engagement: Eastern Mechanical, Hussey Seating, Kennebunk Savings and SIS Bank.

The Silver Award was given to Baker Company, Biddeford Savings, Hannaford-Saco, Hannaford-Wells, Pratt & Whitney, and Saco & Biddeford Savings Institution for having participation rates between 65 and 79 percent, and the use of best practices.

The Bronze Award went to Rubb Building Systems and Xuron for having employee participation rates of 55 to 64 percent and additional employee engagement.

The following companies were honored with special campaign awards fashioned off of the theme "Find the U in United Way":

- Edison Press and Xuron Corp. received the Unwavering Award;
- Marden's, Sanford was presented with the Utopian Award;
- York County Community Action Corp. was recognized with the Unbelievable Community Support Award;
- Hussey Seating went home with the Most Enthusiastic (*sic*) Award
- Hannaford received the CommUnity (*sic*) Award;
- Kennebunk Savings won the Ubiquitous Award;
- Pratt & Whitney was presented with the Super (*sic*) Hero Award.

In addition, Pratt & Whitney employee Rene Thibeault was honored with a special Luminary Award for his longtime dedication to United Way of York County. Thibeault has been innovative in developing special events to benefit United Way, as well as long-time involvement with community organizations such as the Sanford Elks.

Two UWYC board members were honored with awards for their campaign work: Campaign Chair and board member Chris Indorf was given the Outrageously (*sic*) Supportive Award for his efforts to reach out to 14 schools in three school districts since August. Campaign

Vice Chair and UWYC board member Todd Cesca was awarded the Upbeat Understudy Award for his support of the Campaign Associates and activities over the past three months.

About United Way of York County

United Way of York County mobilizes people and resources to improve lives. United Way of York County makes every dollar you give do more. To learn more about United Way of York County, visit www.buildcommunity.org or call 207-985-3359 to learn how you can Give, Advocate or Volunteer.



***Pictured in photo (left to right):** Barb Wentworth, President & CEO of United Way of York County; with Pratt & Whitney's David Derro, Cindy Richards, Cathy Godin, Rene Thibeault, Jassy Smith, Gary Perschy, and Maggie Moody.*

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