



FOR IMMEDIATE RELEASE

Community Members Celebrate at Campaign Finale

NOVEMBER 27, 2018 - KENNEBUNK, ME. Johnson Hall Museum in Wells set the stage for United Way of York County's (UWYC) recent Community Campaign Finale. Businesses, nonprofits and individual community members celebrated the official culmination of the "Find the U in United Way"-themed campaign season with awards designed to recognize those who went the extra mile to support our York County community.

The awards began with announcement of the annual Spirit of Service Award, which was given to two nonprofit volunteers, Libby Hite of Seacoast Soul Models, and Wanda Parent of Sanford Stuff the Bus. The awards were presented by Brad Paige, President & CEO of Kennebunk Savings.

Hite is a volunteer and serves on the board of directors of Seacoast Soul Models, a nonprofit afterschool program that empowers middle school-aged girls to explore their authentic voice and become mindful, confident, creative, and engaged leaders. Parent is the volunteer director of Sanford Stuff the Bus, a school readiness program that provides backpacks and school supplies to prepare low-income students for the first day of school. An estimated \$25,000 worth of backpacks and school supplies were distributed to approximately 3,000 students this year.

Among those receiving campaign awards were:

Kennebunk Savings and SIS Bank won the prestigious Gold Award, given to companies with employee campaign participation rates between 80 and 100 percent and that used four best practices that built employee engagement.

The Silver Award was given to The Baker Co., Biddeford Savings, Hussey Seating, and Saco & Biddeford Savings Institution for having participation rates between 65 and 79 percent, and the use of best practices.

The Bronze Award went to Hannaford-Waterboro and Xuron Corp. for having employee participation rates of 55 to 64 percent and additional employee engagement.

The following companies were honored with special campaign recognition awards:

- Jagger Bros. and Xuron Corp. received the Climbing Contributors Award for increasing campaign participation and/or contributions;
- Dead River, Evonik, Hannaford, and Southern Maine Health Care were presented with the Innovators Award for taking a new approach to workplace campaigns;
- Tom's of Maine and Biddeford Savings were recognized with the Community Award for fundraising and donating goods to UWYC throughout the year;

- The Volunteer Reader MVP Award went to Hussey Seating, Biddeford Savings, and Saco & Biddeford Savings Institution for providing volunteers for UWYC's Volunteer Reader Project at York County elementary schools;

- Kennebunk Savings, The Baker Co., and Pratt & Whitney received the Outstanding Campaign Team Award to recognize their employee campaign coordinators and employee teams who are instrumental in planning and implementing workplace campaigns for United Way of York County.

Results are still coming in through the end of the year with the campaign on track to raise the goal of \$1.3 million. This is possible thanks to the support of over 100 companies and 3,900 donors.

About United Way of York County

United Way of York County improves lives by mobilizing people and resources. United Way of York County makes every dollar you give do more right here in your community. To learn more about United Way of York County, visit www.buildcommunity.org or call 207-985-3359.



Libby Hite of Seacoast Soul Models received the Spirit of Service Award, presented by Brad Paige, President & CEO of Kennebunk Savings.

(more pictures)



Wanda Parent of Sanford Stuff the Bus received the Spirit of Service Award presented by Brad Paige, President & CEO of Kennebunk Savings.



Kennebunk Savings and SIS Bank took home the coveted Gold Award at the 2018 Community Campaign Finale awards ceremony.



The Outstanding Campaign Team Award was given to Pratt & Whitney, The Baker Co., and Kennebunk Savings.

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