

Campaign Associates Enter the Campaign Home Stretch!

It's been a busy October and it's hard to believe we've got one month left of our annual Community Campaign! Emma, Jenn and Kelcie joined us in late August and have been busy meeting with employee campaign coordinators since Kickoff in early September (see pics below).

This year we have been given the opportunity to hold campaigns at 10 York County school districts. Campaign Associates and staff have conducted 27 presentations to date, as well as two district-wide meetings to a total of 600 employees!

Many campaigns have special events as part of their employee engagement programs, including barbecues (Corning), chili-cookoffs (Hussey Seating), and pancake breakfasts (Baker). Some "passive" engagement opportunities have worked well too, including crossword puzzles with United Way of York County clues (Biddeford Savings), and several

businesses (Evonik, Dead River and Marden's Biddeford) are hosting "penny wars" as friendly competition to raise money for their UWYC campaign.



A special reminder from Campaign Associates: workplaces that have completed rallies and special events should turn in their campaign envelopes by October 26 so that numbers can be included in the overall campaign results and awards program shared at Finale on Nov. 14 (see *Finale notes and registration information* below).



Emma Walker presents at Tom's of Maine.



Kelcie Wood at Mildred L. Day School in Arundel.



Jenn Roberts talks to Hussey Seating staff.

Register for Finale by 11/2!

Community Campaign wouldn't be the same without a party to thank the wonderful volunteers and donors who make it all happen! Finale will be held on Wednesday, November 14th from 5:30 to 7:30 p.m. at Johnson Hall in Wells.

The evening will begin with food from Blue Elephant catering, cash bar served by Spirits, Inc. And thanks to Allagash Brewing for sponsoring beer for the evening, so proceeds from all Allagash sales will be donated to UWYC! The networking portion of the event will feature music by Ocean Ave Band, which is sure to get the room moving!

The program portion of the event will feature gold/silver/bronze and special awards, as well as the Spirit of Service award sponsored by Kennebunk Savings.

Go to our website, www.buildcommunity.org, to register by Nov. 2!

2018 Campaign By the Numbers

Employee Campaign Coordinators working on this year's Community Campaign

260

Campaign rallies held throughout York County (as of 10/19)

118

2018 Campaign Associates

3

Video and photo shoots done to produce 2018 Campaign video

5

United Way of York County improves lives by mobilizing people and resources!