



United Way
of York County

2018
Annual Report
to the
Community

Find the

OUR MISSION:
United Way
of York County
improves lives
by mobilizing
people and
resources!



Joslyn & Rebecca
Manning
MSAD60



Greetings from United Way of York County!

2018 was another busy year as we continued our work to improve lives in York County by mobilizing even more people and resources.

In each of our priority areas, work continued through partnerships and the generosity of many. To ensure more kids are ready for success, we partnered with Biddeford to improve school readiness rates, distributed school supply filled backpacks and provided trained volunteer readers to assist elementary students with improving their proficiency. Youth Days of Caring for 800 middle school students complemented our annual Day of Caring that spread over 1,000 high school youth and adult volunteers across the county in service to others. The Healthy Preschool Project also grew, adding more sites and opportunities.

Throughout the year, we circulated additional resources to nonprofit partners and local communities through our extensive funded program investments, the Emergency Food & Shelter Program, KeepME Warm and the distribution of winter wear for children and families.

In 2018, we also began a strategic plan “refresh” by meeting with and listening to members of the larger community. We met with donors, school districts, Campaign Coordinators and nonprofit representatives to learn of their community concerns and ideas. Over the course of the year, our Board of Directors met with community partners about their work and challenges and with staff about our UWYC led work. We also launched an online Board Portal to streamline communication and lessen our paper usage.

This 2018 Annual Report will be our first digitally based report to the community. Enjoy!

Thank you all!

Peg Stansfield,
Chair, Board of Directors

Barb Wentworth,
President & CEO

2018 -2019 BOARD OF DIRECTORS

Peg Stansfield, Chair
Kennebunk Savings

Christopher Indorf, Vice Chair
Biddeford & Dayton School Department

Anthony Cataldi, Treasurer
SIS Bank

Paige Streeter, Secretary
Libby Kingsley O'Brien & Champion

Michelle Boucher, Ethics Officer
Unum

Michael Brigham, Immediate Past Chair
ImmuCell

Brian Ballute
Saco & Biddeford Savings Institution

Todd Cesca
Charter Oak Capital Management

Dan Eagleson
Baker

Cathy Godin
Pratt & Whitney

Ben LaBelle
Hannaford

Jonathan Hussey
Hussey Seating

Andy Orazio
Sanford-Springvale YMCA

Chrissie Stevens
Southern Maine Health Care

STAFF (AS OF DECEMBER 2018)

Barb Wentworth, President & CEO

Sarah Wheeler, Finance & Data Director

Jason Ketterick, Community Impact Director

Reegan Hebert, Community Impact Investment Manager

Sarah Hoover, Community Impact Project Manager

Tuck Barclay, Resource Development Director

Fiona Robinson, Marketing & Donor Development Senior Manager

Our Strategic Priority Areas

BRIGHT BEGINNINGS:

Ensuring that all children have the best start for lifelong learning and success

The early years of a child's life are a most critical time during which the foundation for success in school and in life is built. Approximately only one-third of Maine students are entering fourth grade reading proficiently. United Way of York County supports 'learn to read' programs so students are able to 'read to learn' as their education progresses.



HEALTHY FOODS:

Increasing the health and well-being of children and seniors through access to nutritious food

United Way of York County operates the Healthy Preschool Project at daycare centers and Head Start classrooms in Arundel, Sanford, Biddeford, Waterboro, and Arundel and encourages preschool children to have healthy eating habits. Monthly visits by the project leader engage children in stories and activities related to the Harvest of the Month. Children learn to grow herbs and vegetables for taste tests and cooking projects and take home information to their families.

Additionally, United Way of York County coordinated Senior Valentine's Day Care Packages with the assistance of businesses including Haley's Metal, Corning, Kennebunk Savings, Sanford-Springvale YMCA and Southern Maine Health Care. More than 80 care packages full of fresh fruit, nuts and dark chocolate were delivered to seniors throughout York County the week of February 14th.





CONNECTED YOUTH:

Building stronger community citizens by engaging youth to create positive impact through volunteerism. Youth Days of Caring were held in Biddeford and MSAD60 with 800 students.

SUPPORTIVE SERVICES:

Investing in programs that address United Way's community priorities, strengthen families and meet basic needs.

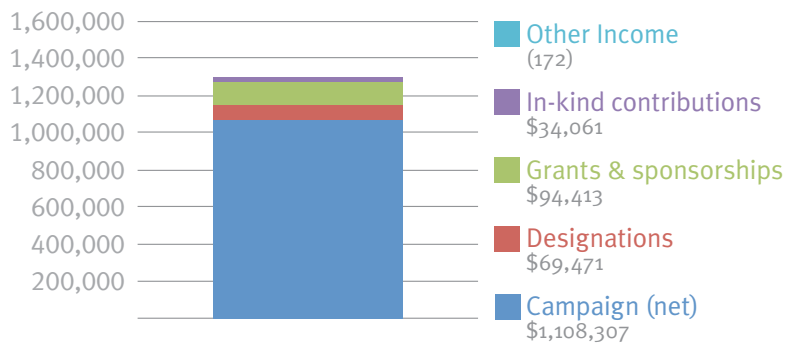


OPERATIONAL SUCCESS:
 Achieving our mission through efficient operations, fundraising success, compelling messages, the significant engagement of volunteers and building the capacity of nonprofits.

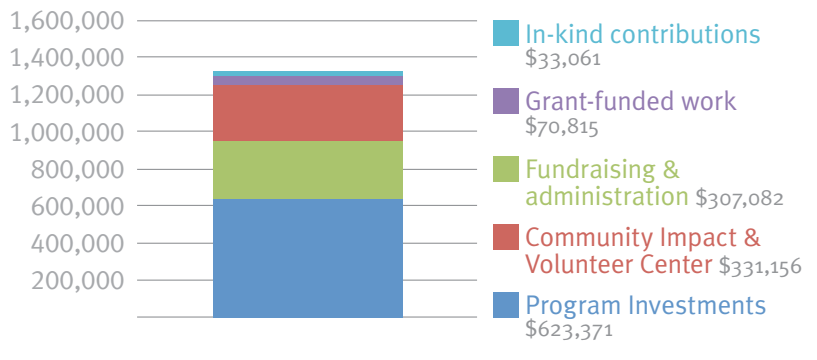


By the Numbers

2018 Revenue



2018 Expenses



Organizations eligible for UWYC program investments may also participate in federal and state combined campaigns through the UWYC federation. UWYC does not charge membership dues and/or service charges to those organizations that participate as members.

2018 Campaign Statistics

\$1.259 million raised

141 workplace campaigns

3,700 donors including 184 leadership donors

Thank you to the following generous companies that supported our 2018 Community Campaign:

in-kind/other donation +
365 Small Business Circle *

Advanced Building Products
Altrusa+
Amtrak Downeaster+
Back Country Excursions+
Baker Company
Bangor Savings Bank
Bank of America
Batchelder Bros. Insurance*
Beaupre Fuels*
Biddeford Savings -
Maine Community Bank
Biddeford Dayton School
Department
Biddeford, City of
Biddeford Arena & Expo Center+
Biddeford-Saco Rotary Club+
Big Brothers Big Sisters
of Southern Maine
Brady Screenprint, Inc.+
C.A. Plante & Sons*
Captain Jefferds Inn+
Caring Unlimited
CES Inc.
CMP Group, Inc.
Cole Harrison Insurance
Combined Federal Campaign
of NNE
Community Dental
Congdon's Doughnuts+
Corning Incorporated
Cote & Howe Realty*
Cummings, Lamont & McNamee
Dead River Corporation
Deep Blue Truth*
Deering Lumber Inc.
Dietz Associates Inc.+
Downeast Energy
Dunegrass Golf Club, OOB+
Eagle Industries
Edison Press
Evonik Cyro LLC
Federal Express
Fernleaf Bakery+
Flagship Cinemas+
Genest Concrete
Haley's Metal Shop Inc.*
Hannaford Corporation+
Hussey Seating Company
Jagger Brothers Inc.
Jimmy The Greek's, OOB+
Jonathan's+
Journal Tribune*
Kennebunk Fish &
Game Club Inc.+
Kennebunk Light & Power District

Kennebunk Savings
Kennebunk, Kennebunkport
and Wells Water
KeyBank
L.L. Bean+
Libby O'Brien Kingsley &
Champion, LLC*
Maine Art+
Maine Community Foundation+
Maine Diner+
MaineHealth
Mann Memorial Veterinary Clinic+
Marden's - Biddeford & Sanford
Market Basket
McDougal Orchards, LLC*
MSECCA
MSAD 60 - No. Berwick,
Berwick, Lebanon
NextEra Energy
Nonesuch Books+
Norway Savings Bank
Ohio Mutual
P&C Insurance
Peoples United Bank
PeoplesChoice Credit Union
Pike Industries
Planned Parenthood of NNE
Poland Spring+
Portland Dine Around+
Portland Magazine+
Portland Sea Dogs+
Pratt & Whitney
Quest Fitness+
River Drive+
Rotary Club of Kennebunk
Portside+
RSU 21 - Kennebunk, K'port,
Arundel
RSU 57 Alfred, Lyman, Shapleigh,
Waterboro, Massabesic
Rubb Building Systems
Ruth's Reusables Resources+
Saco, City of
Saco & Biddeford Savings
Institution
Saco Bay Rotary Foundation+
Saco School Department
Saco Sport & Fitness+
Sam L. Cohen Foundation+
Sanford School Department
Sanford-Springvale YMCA+
Sanford Water District
Shaw's
SIS Bank
Southern Maine Health Care

Southridge Rehabilitation
& Living
Spang Builders*
St. Andre Home, Inc.
St. James School
Sweetser
TD Bank
The Flannel Shirt Fund+
The Nonantum Resort+
Thornton Academy
Tom's of Maine
Transparent Audio, Inc.
United Way of York County
University of New England
Unum+
UPS United Parcel Service
Valmet, Inc.
Velux America, LLC
Victoria Mansion+
Virginia Hodgkins
Somers Foundation+

Village Candle
Walmart
Wells Ogunquit CSD
Wells Sanitary District
Wells, Town of
Westin Portland
HarborView Hotel+
Xuron Corporation*
YCSP
YMCA of Southern Maine
(Biddeford)+
York County Community
Action Corp.
York County Community College
York County Federal Credit Union
York Hospital
York School Department

2018 Elise Kittredge Award



◀ Dave Derro of Pratt & Whitney was honored with the 2018 Elise Kittredge Award.



◀ Vicki Swerdlow, Finance & Operations Director, retired in May and was recognized at the Annual Meeting.

2018 Leaders' Circle Members

Tocqueville Society: \$10,000 & Above

Michelle & Marc Boucher
Don & Barb Boutin
Catherine Godin
John & Brenda Johnson
Judy King
David & Susan Lombard
Jack & Sally McGarry
Eliza & Dean Webster

Platinum Level: \$5,000-\$9,999

Steven & Linda Hanna
George C. & Diantha C.
Harrington
David & Rosemarie Hines
Mrs. Cornelia Kittredge
Erik & Mary Jo
van der Kaay
Anonymous (1)

Gold Level: \$3,000-\$4,999

Dennis & Becky Byrd
David Greene &
Barbara Bealer
Brian D. Lavery
Gregory A. Leach, MD &
Mary O'Hare, MD
Mary Susan Leahy
Gary & Tina Merrill
Bradford & Jennifer Paige
Bob & Nance Sullivan
Roger & Barb Wentworth
Jeffrey M. Wittman
Anonymous (1)

Silver Level: \$2,000-\$2,999

Bob & Patsy Aprile
Blaine A. Boudreau
Patti & Dave Derro

David & Alice Eagleson
Finn Family Foundation
Kelts C. & Tina H. Gordon
Gould Family Fund
George Hobbs
Lynn Howe
Donald H. Labelle
George & Mariette
Lambert
Chris & Roz Magnuson
James & Pamela McAvoy
Kevin B. McDonnell
Mr. & Mrs. Allen Morgan, Jr.
Michael A. Papp
James C. Poirier
Nicola F. Rico
Brigitte & Christopher
Robinson
Elizabeth D. Smith
Ann Spaulding
Cloyd T. Tavenner
Michael & Debra Taylor
Anonymous (3)

Bronze Level: \$1,500-\$1,999

Linda Bishop
Bob & Jane Card
Mal & Michele Davis
Daniel L. Dubois
Dennis & Pamela Eagleson
Ronald Enders
James C. Hallam, Jr.
David & Michelle Ham
The Indorf Family
Laurie & Jud Knox
DeAnn Lewis
Vicki F. Lyons
Beth Madore
Patrick J. McKenna
Doug & Mary Nelson
Michael Newsky

Ann Patterson
David Randle
Dennis Shores
Peg & Dan Stansfield
Betsy T. Stevens
Dennis Twomey
Nathan Wilson, MD
Anonymous (4)

Pewter Level: \$1,000 - \$1,499

Dr. Michael Albaum &
Dr. Tammi Bittler
Suzanne & Ralph Austin
Brian Ballute &
Gillian Suslow
Tuck Barclay &
Lucy Norvell
Ruth & Steve Barrett
Robert & Lois Baylis
Ms. Ann H. Boyce
Michael & Kristin Brigham
Carri L. Brown
Ms. Catherine Buffum
Donald & Mary
Lou Burgess
John & Ellen Carpenter
Jon & Mary Carter
Mr. Scott Castonguay
Anthony & Kristin Cataldi
Mr. Todd Cesca
Mr. James R. Chadbourne
Jeffery & Bradbury
Chadbourne
Mr. Bruce C. Church
Patricia A. Clark
Ellen Cooper
Mr. Timothy R. Corbeil
Mr. Justin Cote
Mr. John M. & Mrs.
Nancy C. Cummings
Gregory Dalzell

Mr. William A. Dehais
Mark E. DeMattia
Mr. Brian T. Deveaux
Leo & Rosemary Dionne
Mr. Thomas F. Dobens
Dan & Jenny Eagleson
Ms. Barbara T. Edmond
Jim Fitzgerald &
Betsy Ames-Fitzgerald
Robert & Maryanne Foley
Mr. Richard N. Fournier
Mr. Shirley Carter Friend
Warren Frost
Susan Gagnon
Ms. Cathy A. Gouin
Mr. Ward A. Grant
Ms. Katrina R. Gray
Ms. Donna M. Hansen
Mr. & Mrs. David L.
Hardwick
Ms. Ann E. Hebert
Mr. Peter J. Hebert
Hazen and Diane Hoyt
Ms. Jeanne A. Hulit
Mr. Jonathan D. Hussey
Martha Hussey
Mr. Joseph Hyatt
Ms. Mary-Elizabeth Ingalls
Mr. David & Mrs.
DeDe Jagger
Mr. Benjamin M. Kahn
Dennis Karnstein
Steve & Kendra Keegan
Mr. Benjamin M. LaBelle
Mr. Timothy J. Lambert
Mr. Scott R. Leclair
Ms. Rita B. Letendre
Jeffrey Lockhart &
Abigail Lebay
Mr. Paul M. Lutjen
Elizabeth &
Kenneth Marass

Gary & Lorraine Marcotte
Mr. Brian W. Mcewen
Mr. Timothy J. McMachen
Ryan Means
Suzanne & Carl Menard
Rebecca Moulin
Jack Murray
Jim Fitzgerald &
Lori Ann Nemeth
Timothy Newton
Hai Nguyen
Richard & Anna Marie
Olsen
Alan & Cary Cartwright
Ms. Angela M. Orr
Ms. Nancy Pak
Mr. Max D. Pelkey
Gary Perschey
Robert E. Ponchak, Jr.
Mr. Robert C. Quentin
Mrs. Wanda L. Roberts
Mr. Donald J. Rose
Christopher Roy
Mr. & Mrs.
Bruce St. Armand
Ms. Eleanor St. Pierre
Paige Streeter
Charles & Karen Sumner
Kurt & Janice Swanson
Cynthia Talbot
Cassandra Taliaferro
Ms. Martha L. Taylor
Geoff & Rachel
Titherington
Nicole Trufant
Susan Vittoriosio
Mrs. Pamela R. Ward
Mr. James Weisheit
Ms. Kathleen C. Wheeler
Mark J. Zarembo
Anonymous (10)

UWYC Committees

Campaign Cabinet

Todd Cesca, Chair
Karen Chasse
Cathy Godin
Chris Indorf
Joe Rosenfield
Chrissie Stevens
Paige Streeter

Community Review Team

Hanako Cashin
Dan Eagleson
Jim Fitzgerald
Libby Hite
Jonathan Hussey, Chair
Jennifer Johnson

Ben LaBelle
Rosemary Lavoie
Deborah Levine
Louise Sandmeyer
Al Schultheis
Scott Taggersell

Day of Caring Committee

Patti Derro
Nicole Dube, Co-chair
Jeff Fowler
Floyd & Gail Howes
Tabetha Leach
Bonnie Leslie
Gina Mosher
Ellen Murphy
Peg Nelson

Cari Ruck
Jay St. John
Ericka Sanborn

Eligibility Review Team

Barb Belik
Pat Camire
Wendy LeBright
Louise Sandmeyer

Finance Committee

Brian Ballute
Jonathan Carter
Anthony Cataldi, Chair
Sam Ellis
Leanna Fleming
Beth Madore
Betsy Smith

Human Resources Committee

Sharen Beaulieu
Kim Kuusela
Diane Labrie
Janice Nadeau
Peg Stansfield, Chair
Nicole Trufant

UWYC Admin Volunteers/ Data Geeks

Joan Gilbert
Ken Murray
Peg Nelson
Sharon Staz
Susan Wheeler

A4TD Trainees

William Bromstedt
Mark Ridge

Emergency Food and Shelter Local Board

Lynda Butts
Lara K-J Campbell
Arthur W. Cleaves
Doug Ellis
Bonnie Gagnon
Patricia Murtagh
Michael Smith
Kenneth Taylor
Barb Wentworth



Pratt & Whitney volunteers help at Mousam Way Land Trust at the United Way of York County's Day of Caring.

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Kennebunk, ME 04043
207-985-3359

www.buildcommunity.org
social media: uwycme