Welcome to the second edition of “Campaign Coordinator News,” a quarterly resource to help workplace campaigns keep abreast of what’s happening at United Way of York County. This is a year-round resource to share information about our work, programs, projects, and initiatives in York County. We welcome suggestions on information you’d like to see in upcoming newsletters!

Campaign Preview — Save the Date August 13!!

Put August 13th on your calendar for the Employee Campaign Coordinator Campaign Preview meeting! During this time we’ll look at the materials for 2019 and how they can be used to meet your workplace needs.

During our ECC Networking meeting in May those in attendance suggested a “One Great Idea” approach to workplace campaigns. Coordinators have been asked to consider making one change in how they execute campaign that might improve results. Please discuss with your internal committees (if they exist) and come to the Preview meeting ready to share!

DATE: Aug. 13th
LOCATION: TBD
TIME: 8-9 a.m.
RSVP: Email Fiona at frobinson@buildcommunity.org

Thank You Day of Caring Volunteers!

An estimated 750 volunteers took part in the 24th annual Day of Caring on June 5. Volunteers worked on more than 75 projects at nonprofits to help with everything from landscaping to general maintenance. With the value of volunteer hours plus donated goods and sponsorships, the total value of this day across York County was $100,000!


Now Accepting Tools4Schools Supplies, Requests

Staff have been busy coordinating all of the back-end details related to our annual Tools4Schools backpack project.

Prior to the start of the school year, United Way of York County distributes 1,000 backpacks to children who qualify for free and reduced lunch programs. This year the backpacks will be distributed on August 20 at Biddeford Middle School, and August 22 at Seacoast Chapel.

Saco and Union Congregational Church in York Beach.

Below are the items we are collecting for our 2019 Community School Supply Drive to fill the backpacks:

• Binders, 1”
• Calculators
• Colored Pencils
• Composition Books

Our Mission:
United Way of York County improves lives by mobilizing people and resources!
Volunteers Finish NMS Playground

Volunteers from Pratt & Whitney, Otis Elevator, River Drive, and Noble Middle School began playground construction on May 29.

Students at Noble Middle School now have a full playground to play on, thanks to the efforts of many volunteers! Construction began on May 29 with volunteers from Pratt & Whitney, Otis Elevator, River Drive, and Noble Middle School. The final landscaping was completed on Day of Caring with Hussey Seating volunteers, and a ribbon-cutting was held on June 19. The project was sponsored by River Drive and student fundraisers, and was a great example of community volunteerism.

Connect with 2-1-1 for Urgent Information!
Dial 2-1-1 on your phone, text your zip code to 898-211, or visit 211maine.org to find the resources you need. Are your employees using 2-1-1 and have a story they can share with us about the service? Please email Fiona!

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- Crayons, 24 count
- Erasers, pencil top
- Erasers, pink
- Filler Paper
- Glue (bottles)
- Glue sticks
- Markers, Fat 8-10 ct.
- Markers, Thin 8-10 ct.
- Pencils #2
- Pencil sharpeners
- Pens – black & blue
- Pocket folders
- Report Folders
- Rulers, 12”
- Backpacks

Please drop supplies at our office by August 19, or connect with Sarah Hoover to make other arrangements.

If you have co-workers with children who should apply for a backpack(s), have them sign up at our website.

Campaign Materials in Development

Thank you to everyone we recruited to take part in filming for the 2019 Community Campaign video! Employees from Partners Bank, Pratt & Whitney, Corning, Hussey Seating, Kennebunk Savings, Forever Young Daycare, and Biddeford Savings helped us in early June.

The final product will be shown at the ECC Campaign Preview meeting on Aug. 13! Thanks to Dietz Campaign Preview meeting on Aug. 13! Thanks to Dietz Associates, Lobster Claw Media, and C.A. Smith photography for your expertise!

Eva Sawtelle from Forever Young Daycare (top) and Dan Rogers, Alex Moser and Ryan Means from Pratt & Whitney (bottom) take part in the video filming.

Do you have changes in your employee roster, or employees who are planning to retire soon and looking to stay active in the their respective community? Contact us — we can connect retirees with volunteer opportunities and update our records!

AT A GLANCE...

- United Way of York County is in charge of distributing Phase 36 funding through the government’s Emergency Food and Shelter Program.
- Kevin Whittaker recently joined the staff as the new Finance & Data Director.
- Marden’s in Biddeford has agreed to host our E-Waste recycling fundraising event on September 21st. Save those old computers, TVs, stereos, and more to help us reach our goal!
- Staff and board members have been conducting CEO Thank You visits to many workplaces through June and July.

Connect with us! 🌐微博 🌐微信 🌐Instagram 🌐Snapchat