Meet this year's Campaign Associates!

If you missed Kickoff, then you missed our introduction of this year's Campaign Associates. From left to right above: Heather Chandel (sponsored by Saco & Biddeford Savings Institution and Unum), Maggie Cummings (sponsored by Southern Maine Health Care), Jenna Ingram (sponsored by Kennebunk Savings and Partners Bank) and Kelcie Wood (loaned by Hannaford).

The entire UWYC staff and Campaign Associates hit the ground running with Pratt & Whitney rallies the week of Sept. 9, and Kennebunk Savings the week of Sept. 16 (see Jenna below!).

Kickoff at Ferry Beach was a Blast!

Attendees at this year's Community Campaign Kickoff were treated to a beautiful late-season beach day at Ferry Beach Retreat & Conference Center on Sept. 11th.

The Saltwater Hillbilly (Dennis Doiron) got the rhythm going with some relaxed beach music. A lively cornhole tournament took place outside, complete with a United-Way branded board set provided by UWYC Board Chair Chris Indorf.

UWYC President & CEO Barb Wentworth and Indorf gave welcoming remarks during the program portion of the evening, followed by Blaine Boudreau, President & CEO of Partners Bank, who is one of four Honorary Campaign Co-Chairs. Kennebunkport residents and Tocqueville donors Brenda and John Johnson were honored with this year's Elise Kittredge Award.

Congrats to cornhole tournament winners Matt Ouellette and Andy Orazio of Sanford Springvale YMCA, and runners-up Karen Chasse of Biddeford and Dayton School Department and Ben Indorf.

Top: UWYC Board of Directors Chair Chris Indorf greets Kickoff attendees with his traditional humor.
Middle: Matt Ouellette (L) of Sanford Springvale YMCA and James Brann (R) of Pratt & Whitney during the evening's cornhole tournament.
Right: Brenda and John Johnson receive the Elise Kittredge Award from UWYC's Barb Wentworth.

See more Community Campaign Kickoff Pictures!

1,000 backpacks delivered to families in need

The Tools4Schools backpack project delivered 1,000 backpacks to children in need in mid-August. Leading up to the distribution events in Biddeford, Saco and York, UWYC staff and skilled volunteers worked with...
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Ruth's Reusable Resources in Westbrook to arrange pickup of 1,000 age-appropriate backpacks. Thanks to Arundel Ford for supplying both people and a van to help us with that endeavor!

Many other companies helped with this year’s Tools4Schools, including: Altrusa International of Greater Biddeford-Saco, Biddeford-Saco Rotary, Hussey Seating Company, Tom’s of Maine, L.L. Bean, Marden’s, Saco & Biddeford Savings Institution, Spectrum, Staples, University of New England, and Verizon.

This mother and daughter picked up a backpack at the Seacoast Chapel in Saco on Aug. 22.

The largest distribution event was 600 backpacks at Biddeford Middle School. Biddeford principals and Assistant Superintendent Chris Indorf celebrate with Barb Wentworth, UWYC President & CEO.

U can make a difference!

Campaign Associates have been connecting with Employee Campaign Coordinators about campaign. There are lots of materials at your disposal, from printed posters to digital assets. Check out the selection online in our Campaign Toolkit. If you can’t find what you need, please call Fiona at 985-3359.

The Multiplier Effect is available as a PDF that's easy to distribute. This year's 8 1/2" x 11" poster is perfect for bulletin boards!

Do you have changes in your employee roster, or employees who are planning to retire soon and looking to stay active in the their respective community? Contact us — we can connect retirees with volunteer opportunities and update our records!

AT A GLANCE...

• Did you know our email system was down from Sept. 10 to 22? If you emailed us during this time please resend or call our office: 985-3359.
• Maggie Cummings recently joined the staff as Community Impact Project Manager. Please say hello to Maggie as she serves double-duty as a Campaign Associate for a few months!
• The 2019 request for proposal process has started for 2020 community investments. Deadline is October 14th. Please contact Reegan Hebert with any questions.