As the year draws to a close, we wanted to share highlights of recent happenings with you. In November, we celebrated the formal end of our 2019 Community Campaign at Finale (see story below). We had the opportunity to thank many businesses for their support and outstanding volunteers for their service. Our campaign is well on its way to our goal of $1.3 million and we hope to hit that milestone by year's end.

We've had quite a busy 2019!!

Tools4Schools distributed 1,000 backpacks to families in need; 1,000 volunteers helped with the annual Day of Caring in June; trained volunteers from Hussey Seating Co. and Saco & Biddeford Savings Institution are working with students in Kindergarten to grade 3 at two different schools across the county in our Volunteer Reader Project; and two Connected Youth Day of Carings were held in Biddeford and North Berwick.

The Community Impact team is already working on 2020 Youth Day of Caring, and Healthy Preschool Project will add the YMCA of Southern Maine's Biddeford daycare location in January, for a total of 16 preschools participating in the program.

This summer we held a leadership givers' networking event at the home of Brenda and John Johnson. This gave us an opportunity to thank donors and to meet new community members interested in our work.

We couldn't do all of the work we do without your generous support. Wishing you the best at the holidays and in the new year.

— Barb Wentworth, UWYC President & CEO

2019 — It's a Wrap!

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Community Campaign Culminates with Finale

Smitty's Cinema in Sanford set the stage for United Way of York County's recent Community Campaign Finale, the "Golden U" Awards held on November 13th. Businesses, nonprofits, and individual community members celebrated the official culmination of the "U can make a difference" campaign season with movie-themed awards designed to recognize those who went the extra mile to support our York County community.

Kennebunk Savings, Partners Bank, and UPS-Wells won the prestigious Gold Award, given to companies with employee campaign participation rates between 80 and 100 percent and that used several best practices such as holding campaign rallies and

Continued on next page...
Biddeford Savings, Partners Bank, UPS-Wells, and Kennebunk Savings won the Gold Award during United Way of York County's Community Campaign Finale at Smitty's Cinema in Sanford last month.

Did you know that the Chronicle of Philanthropy ranked United Way No. 1 on its list of "America's Favorite Charities"? And the Nonprofit Times' "NPT 2019 Top 100" shows that United Way was again No. 1 in public support? United Way of York County has always been transparent about the impact a donation brings. Our Multiplier Effect shows that for every $1 donation, we're able to bring the value of $4.94 into the community. Think of it as the "more bang for your donation" equation!

If you have already donated to United Way of York County this year, we thank you! If you haven't yet made a contribution in 2019, there is still time. Giving can easily be done on the secure donation page on our website, by mailing a check to P.O. Box 727, Kennebunk, ME, 04043, or stop by our office at 36 Water Street!

Together we have raised over $900,000, with results still coming in through early next year, and the campaign on track to raise the goal of $1.3 million. This is possible thanks to the support of over 100 companies and 3,500 donors. A special thank you to the CEOs and their employees who dedicated so much of their time in campaign and special events that are the backbone of our annual Community Campaign!

Make Year-End Charitable Giving Count!

If United Way of York County is one of your most important charitable causes, you can make it part of your legacy. Contact us about planned gifts.

UWYC NEWS, EVENTS

- Cliff Oliver joined our staff this month as Community Impact Investment Manager. Cliff oversees UWYC's organizational-level eligibility reviews and the program-level application and community investment process. He will work closely with teams of skilled volunteers and manage the organization's Supportive Services strategic efforts.
- Arundel Ford held a second "Drive 4UR Community" for UWYC that raised $1,300 to support local families in need through the holidays.
- Fifteen preschools around York County are part of this year's Healthy Preschool Project. This month's curriculum includes lessons on citrus fruit, including oranges, grapefruit, and lemons.
- The Biddeford Ready! Initiative, with UWYC serving as the backbone and facilitator, has hired Nicole Hart as a part-time Network Coordinator.

Connect with us!