

2019 Professional Development Series



Sponsored by United Way of York County. These trainings are FREE for eligible organizations and other partners. All sessions are held 9 a.m. to 12 p.m. at Southern Maine Health Care Sanford-Goodall Medical Office Building unless otherwise noted. Registration is open for the first two sessions – click on session title or link within session description. Questions? Call Reagan Hebert at 207-985-3359 or email rhebert@buildcommunity.org

5/22 Importance of Storytelling – Written and Verbal

Storytelling, both written and spoken, is one of the most successful methods available to convey meaning, provide a context for your population's condition and create long-lasting bonds among groups. It can motivate people to help you reach your mission!

Whether you write grants or speak in front of an audience, this training opportunity will help you understand the role storytelling plays in the art of effective communication and persuasion. In an interactive atmosphere, we will explore techniques on how to collect stories, examine stories in the grant writing process and include data as description. We will hear stories and practice storytelling skills to help you enhance your ability to convey your message to critical partners, including potential funders.

FMI and to register: http://volunteer.buildcommunity.org/event/detail/?event_id=55520

6/26 Continuous Quality Improvement Systems

Continuous Quality Improvement (CQI) is an ongoing process by which services and operations may be evaluated and improved. The CQI framework helps you focus on your clients' needs within a quality culture to demonstrate your belief that those you serve – including your colleagues – deserve the best you have to offer. It operates under the belief that there is always room for improvement in operations, processes, and activities. This presentation will outline how and why Sweetser adopted, implemented, and embraced CQI into its organizational culture. We invite you to explore how you can do the same in your organization.

- Participants will be able to define CQI and its component parts: Plan, Do, Check, Act
- Participants will be able to recall at least 3 examples of how the CQI process can be incorporated into an organizational culture.
- Participants will be able to identify at least 2 ways that the CQI model could potentially improve processes in their agency.

FMI and to register: http://volunteer.buildcommunity.org/event/detail/?event_id=55521

7/24 Grant Writing 101

8/21 Logic Models

9/18 United Way of York County 2019 Grant Proposals: What You Need to Know & Community Force Navigation

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United Way
of York County

