U can make a difference!

United Way
of York County

2019 Annual Report to the Community

OUR MISSION:
United Way of York County improves lives by mobilizing people and resources!

Miranda Harmon
Hussey Seating
Community Matters

Every Annual Report provides the opportunity to look back at all of the previous year’s work, and wow, we were indeed busy! Aside from our “regular” work of mobilizing people and resources, we laid the groundwork for a refresh of our strategic plan. This work included reaching out to employees at workplaces, community leaders, and individuals throughout York County. We simply asked, “What does community mean to you?” and “Which issues are of greatest concern to you right now?” We used the feedback from these questions to help drive changes within our strategic plan. While the refreshed plan is being finalized, rest assured we have a solid foundation on which to react to the needs of our greater York County community.

For instance, we learned from these community sessions that we need to address the topic of teen mental health. Increased pressures on teenagers have resulted in more families winding up in the emergency room when a crisis occurs; there needs to be additional local solutions. We met with community-focused Leadership Givers at Brenda and John Johnson’s house last summer to kick-off fundraising related to this issue. We thank you for your support as we continue to shape a collaborative response!

We also welcomed new staff members and Campaign Associates in 2019 — lots of training and immersion in community projects and investments throughout the fall. A Campaign Associates scavenger hunt helped connect them to many United Way supportive businesses and nonprofits, and they created a team bond along the way!

Constantly keeping our finger on the pulse of what York County residents need, we welcome your response to our ongoing question: “What does Community mean to you?”

Yours in Community Building,

Barb Wentworth  
President & CEO

Chris Indorf  
Chair, Board of Directors

2019 -2020
BOARD OF DIRECTORS
Christopher Indorf, Chair  
Biddeford & Dayton School Department
Todd Cesca, Vice Chair  
Charter Oak Capital Management
Brian Ballute, Treasurer  
Saco & Biddeford Savings Institution
Paige Streeter, Secretary  
Libby Kingsley O’Brien & Champion
Peg Stansfield, Immediate Past Chair  
Kennebunk Savings

Susan Austin  
MSAD #60
Lynn Brandsma  
University of New England
Anthony Cataldi  
Partners Bank
Dan Eagleson  
Baker
Cathy Godin  
Pratt & Whitney
Jonathan Hussey  
Hussey Seating
Jud Knox  
York Hospital
Ben LaBelle  
Hannaford
Andy Orazio  
Sanford-Springvale YMCA
Chrisstie Stevens  
Southern Maine Health Care

STAFF
(AS OF DECEMBER 2019)
Barb Wentworth, President & CEO  
Kevin Whittaker, Finance & Data Director
Jason Ketterick, Community Impact Director
Cliff Oliver, Community Impact Investment Manager
Maggie Cummings, Community Impact Project Manager
Tuck Barclay, Resource Development Director
Fiona Robinson, Marketing & Donor Development Senior Manager
Increasing the health and well-being of children and seniors through access to nutritious food

United Way of York County operates the Healthy Preschool Project at daycare centers and Head Start classrooms in Arundel, Sanford, Biddeford, Waterboro, and Arundel and encourages preschool children to have healthy eating habits. Monthly visits by the project leader engage children in stories and activities related to the Harvest of the Month. Children learn to grow herbs and vegetables for taste tests and cooking projects and take home information to their families.

Additionally, United Way of York County coordinated Senior Valentine’s Day Care Packages with the assistance of businesses including Haley’s Metal, Corning, Kennebunk Savings, Sanford-Springvale YMCA and Southern Maine Health Care. More than 80 care packages full of fresh fruit, nuts and dark chocolate were delivered to seniors throughout York County the week of February 14th.

The early years of a child’s life is when the foundation for success in school and life is built. The Biddeford Ready! Initiative aims to support school readiness. Only one-third of Maine students are entering fourth grade reading proficiently. United Way of York County’s volunteer-lead “learn to read” program helps students to “read to learn” as their education progresses. Tools4Schools (pictured above in Biddeford) supplies kids for the academic school year.
**CONNECTED YOUTH:**
Building stronger community citizens by engaging youth to create positive impact through volunteerism.

*Two dozen community-service projects were done around Biddeford during the Connected Youth Day of Caring in Biddeford in May.*

**OPERATIONAL SUCCESS:**
Achieving our mission through efficient operations, fundraising success, compelling messages, the significant engagement of volunteers, and building the capacity of nonprofits.

*The pinnacle project of our Volunteer Center is the annual Day of Caring, which gathers 1,000 volunteers to do spring cleaning, painting, and other jobs for nonprofits across York County. At left, Pratt & Whitney volunteers help with spring cleaning at Waban.*

**SUPPORTIVE SERVICES:**
Investing in programs that address United Way’s community priorities, strengthen families and meet basic needs.
By the Numbers

2019 Revenue*

- Other Income $80,104
- In-kind Contributions $44,124
- Grants & Sponsorships $104,775
- Designations $27,000
- Campaign (net) $1,061,442

2019 Expenses*

- In-kind Contributions $44,124
- Grant-Funded Work $74,468
- Fundraising & Administration $329,529
- Community Impact/ Volunteer Center $294,786
- Program investments $635,000

*unaudited figures

In 2019 UWYC ran a board approved budgeted operating deficit which was covered through a strategic investment of reserve funds.

2019 Campaign Statistics

$1.28 million raised

129 workplace campaigns

3,023 donors including 172 leadership donors

UWYC Committees

Campaign Cabinet
- Todd Cesca
- Karen Chasse
- Cathy Godin
- Chris Indorf
- Joe Rosenfield
- Chrissie Stevens
- Paige Streeter

Community Review Team
- Hanako Cashin
- Dan Eagleson
- Jim Fitzgerald
- Jonathan Hussey, Chair
- Jennifer Johnson
- Ben LaBelle

Day of Caring Committee
- Jeff Fowler
- Floyd & Gail Howes
- Bonnie Leslie
- Gina Mosher
- Ellen Murphy
- Peg Nelson
- Ericka Sanborn

Eligibility Review Team
- Barb Belik
- Pat Camire
- Wendy LeBright
- Louise Sandmeyer
- Betsy Smith

Finance Committee
- Brian Ballute, Chair
- Gwen Bedell
- Nate Cadorette
- Jonathan Carter
- Anthony Cataldi, Chair
- Sam Ellis
- Leanna Fleming
- Beth Madore
- Bob Mulcahy

Human Resources Committee
- Sharen Beaulieu
- Nancy Ferrini
- Tiffany Jackson
- Kim Kuusela
- Diane Labrie
- Janice Nadeau
- Peg Stansfield, Chair

UWYC Admin Volunteers/Data Geeks
- Peg Nelson

Health and Safety Committee
- Ron Bullock
- Bill Gallivan
- Betsy Freeman

Analysis and Research Team
- Andy Morgan
- Maria Rosier
- Jennifer Johnson
- John Whittemore
- Sue Payne

Emergency Food and Shelter Local Board
- Lynda Butts
- Doug Ellis
- Susan Giambalvo
- Mimi Magee
- Susan McGaulley
- Jessica Meierdirk
- Michael Smith

A4TD Trainees
- Linda Rae Pierce
Thank you to the following generous companies that supported our 2019 Community Campaign:

Advanced Building Products
Altrusa+
Aroma Joe’s+
Arundel Ford
Atlantic Federal Credit Union
AVX Tantalum
Baker Company
Bangor Savings Bank
Bank of America
Beaupre Fuels*
Biddeford Dayton School Department
Biddeford Savings - Maine Community Bank
Biddeford-Saco Rotary Club+
Biddeford, City of Biddeford School Department
Brady Screenprint, Inc.+
Caring Unlimited
CES Inc.
CMP Group, Inc.
Cole Harrison Insurance
Combined Federal Campaign of NNE Community Dental
Corning Incorporated
Cote & Howe Realty*
Cummings, Lamont & McNamee
Dead River Corporation
Deering Lumber Inc.
Dietz Associates Inc.
Downeast Energy
Edison Press
Federal Express
Genest Concrete
Haley’s Metal Shop Inc.*
Hannaford Corporation+
Hussey Seating Company
Johnny’s Seeds+
Journal Tribune*
Kennebunk Light & Power District
Kennebunk Savings
Kennebunk, Kennebunkport and Wells Water KeyBank
L.L. Bean+
Libby O’Brien Kingsley & Champion, LLC*
Maine Community Foundation
MaineHealth
MacDougal’s Orchard +
Marden’s - Biddeford & Sanford
Market Basket
McCallister Machine, Inc.
McDougal Orchards, LLC*
MSAD 60 - No. Berwick, Berwick, Lebanon
MSECCA
NextEra Energy
Nonesuch Books+
Norway Savings Bank
Ohio Mutual
P&C Insurance
Partners Bank
Peoples United Bank
PeoplesChoice Credit Union
Pike Industries
Planned Parenthood of NNE
Poland Spring+
Pratt & Whitney
River Drive+
Roehm
RSU 21 - Kennebunk, K’port, Arundel
RSU 57 Alfred, Lyman, Shapleigh, Waterboro, Massabesic
Rubb Building Systems
Ruth’s Reusables Resources+
Saco & Biddeford Savings Institution
Saco School Department
Sam L. Cohen Foundation+
Sanford School Department
Sanford Water District
Shaw’s
Smitty’s Cinemas
South Congregational Church
Southern Maine Health Care
Southridge Rehabilitation & Living
St. Andre Home, Inc.
St. James School
Sweetser
TD Bank
The Flannel Shirt Fund+
Tom’s of Maine
United Way of York County
University of New England
Unum
UPS United Parcel Service
Velux America, LLC
Village Candle
Virginia Hodgkins Somers Foundation+
Walmart
Wells Ogunquit CSD
Wells Sanitary District
Wells, Town of
Xuron Corporation
YMCA of Southern Maine (Biddeford)
York County Community Action Corp.
York County Community College
York Hospital
York School Department

The Finale cornhole tournament among the four savings banks was won by Kennebunk Savings.
2019 Leaders’ Circle Members

Toqueville Society: $10,000 & Above
Robert Bauman
Family Foundation
Don & Barb Boutin
Michelle & Marc Boucher
Catherine Godin
John & Brenda Johnson
Judy King
Erik & Mary Jo
van der Kaay
Mrs. Eliza Webster

Silver Level: $2,000-$2,999
Bob & Patsy Apile
Todd Cesca &
Megan Murray
Patti & Dave Derro
David & Alice Eagleson
Finn Family Foundation
Carter Friend
Kelts C. & Tina H. Gordon
Gould Family Fund
Lynn & Mark Howe
Donald H. Labelle
George & Mariette Lambert
Mary Susan Leahy
DeAnn Lewis
David & Susan Lombard
James & Pamela McAvoy
Ann Patterson
James C. Poirier
Kevin & Jenna Quinn
Debra & Michael Taylor
Dennis Twomey
Anonymous (2)

Bronze Level: $1,500-$1,999
Blaine A. Boudreau
Mr. Mark W. Cresse
Mal & Michele Davis
Dennis and Pamela Eagleson
David and Michelle Ham
Ms. Ann E. Hebert
Mr. William S. Hildebrand
Ms. Jeanne A. Hulit
The Indorf Family
Gregory A. Leach, MD and
Mary O’Hare, MD
Ms. Rita B. Letendre
Mr. Patrick J. McKenna
Mr. Michael Newsky
David Randle
Dennis Shores
Peg and Dan Stansfield
Betsy T. Stevens
Cassandra Taliarro
Anonymous (9)

Pewter Level: $1,000 - $1,499
Jonathan P. Archibald
Suzanne & Ralph Austin
Brian Ballute &
Gillian Suslow
Valerie B. Barbour
Tuck Barclay & Lucy Norvell
Ruth & Steve Barrett
Eric P. Baum
Robert & Lois Baylis
Lynn Brandsma &
James Herbert
James Brann
Michael & Kristin Brigham
Carri L. Brown
Catherine Buffum
Donald & Mary Lou Burgess
Suzanne M. Carney
Jon & Mary Carter
Anthony & Kristin Cataldi
Jeffery & Bradbury Chadbourne
Patricia A. Clark
John Contella
Ellen Cooper
William A. Dehais
Mark E. DeMattia
Brian T. Deveaux
Leo & Rosemary Dionne
Michael J. Doherty
Tricia Duchesneau
Georgette T. Durgin
Barbara T. Edmond
James T. Eickmann
Greg & Joy Fall
Jim Fitzgerald & Betsy
Ames-Fitzgerald
Richard N. Fournier
M Darryl Frank
Cathy A. Gouin
Mr. and Mrs. David L.
Hardwick
Peter J. Hebert
Jonathan D. Hussey
Martha Hussey
Kirt E. Hutchinson
Mary-Elizabeth A. Ingalls
Ben LaBelie
Paul M. Lutjen
Vicki F. Lyons
Christyna R. McCormack
Brian W. McEwen
Kelly McLaughlin
Marilyn McLaughlin &
Matthew Murray
Suzanne & Carl Menard
Joy-Lyn H. Moody
Brenda Moore
Jack R. Murray
Doug and Mary Nelson
Timothy A. Newton
Richard &
Anna Marie Olsen
Stephen Parker
Max D. Peiky
Gary J. Perschy
Diane C. Pruneau
Robert C. Quentin
Susan L. Santangelo
Ralph V. Shipton Jr.
Ann Spaulding
Eleanor St. Pierre
Mr. and Mrs. Bruce
St. Armand
Paige Streeter
Kurt and Janice Swanson
Martha L. Taylor
Glenn M. Vaillancourt
Pamela R. Ward
James Weisheit
Kathleen & James Wheeler
Anonymous (26)

Platinum Level: $5,000-$9,999
Steven & Linda Hanna
David & Rosemarie Hines
Mrs. Cornelia Kittredge
Chris & Roz Magnuson
Anonymous (1)

Gold Level: $3,000-$4,999
David Greene &
Barbara Bealer
Dennis and Becky Byrd
Amy & Sean Flynn
George & Diwota
Harrington
Kathleen Kinsella
Gary & Tina Merritt
Bradford & Jennifer Paige
Bob & Nance Sullivan
Roger & Barb Wentworth
Jeffrey M. Wittman
Anonymous (5)

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Martha L. Taylor
Glenn M. Vaillancourt
Pamela R. Ward
James Weisheit
Kathleen & James Wheeler
Anonymous (26)

2019 Elise Kittredge Award goes to Brenda and John Johnson

Kennebunkport residents and
Toqueville donors Brenda and John Johnson, shown here with
Barb Wentworth, were awarded
the Elise Kittredge Award for their
exceptional contribution of time,
talent, and or/financial resources to
United Way of York County. The
Johnsons have been giving to
United Way for more than 50 years
and have been tremendously generous
with their time, experience, and
strategic thinking.
Thank U

Nate Cadorette
Kennebunk Savings