

TOP Special Event **FUN**raisers that work!

Special Events (or FUN-RAISERS!) allow you to raise \$\$\$ in addition to employee pledges. We've seen these types of events pull in funds ranging from \$100 to \$1,000 each event, depending on the scale! A little imagination goes a long way!

FOOD ALWAYS WORKS!

- **BAKE SALE:** This one's for all the bakers on staff in your company. To encourage participation, you might have a "Bake-Off" and give prizes to the best bakers. Here's a hint: hold your bake sale on payday!
- **COOK-OFF:** Charge an entry fee for employees who want to cook up their best recipes (we've seen it done for chili, whoopie pies, cupcakes, soups, etc.). Sell samplings to hungry co-workers.
- **BLENDER BIKE ICE CREAM SOCIAL:** Contact the Community Bike Center in Biddeford to rent their 'blender bike' & have a fun afternoon of milkshakes and smoothies, blended by your own muscle!
- **POPCORN:** Entice your employees to come out and buy some sweet smellin' popcorn! Borrow our popcorn machine! Or, mix it with a 50/50 and they get free popcorn if they buy a 50/50 or raffle ticket!



FRIENDLY COMPETITIONS

- **PENNY WARS:** In penny wars, two or more groups (great for departments) compete to win a fundraising competition. Each group has a bucket for collecting coins or dollar bills. The value of pennies collected by a group count positively toward that group's point total, while the value of other coins or bills are subtracted. Hence, in a competition between Group A and Group B, a contributor who wants Group A to win will place pennies into Group A's bucket and nickels, dimes, quarters, or dollar bills into Group B's bucket.
- **PIE THROWING CONTEST** or **DUNKING BOOTH CONTEST:** Employees vote on the recipients of pies or a dunking booth by contributing money to their "jar", etc. Highest money raisers get the pies or the tank!

FOR SALE!

- **50/50 RAFFLE:** Probably the easiest event to put together! 50% of funds to winner, 50% to United Way of York County!
- **BOOK/CD/DVD/PURSE SALE:** Ask employees to bring in new or used books, CD's, DVD's, or other things (like purses) they have recently used — they will be new to others! Sell them during lunch.
- **RAFFLE/BASKET AUCTION:** Each department creates a gift basket of donated items. Baskets have themes and may include anything from trinkets to trips! (Examples: certificates for dinner, weekend stay at a local resort, movie passes, concert tickets, professional/college sports games, museum passes.) Display baskets and then auction or raffle them off.
- **GARAGE SALE:** Have a big parking lot garage sale of items that employees have brought from home or inventory your company would like to discard.
- **DRESS-DOWN DAY:** For a charge, allow employees to come to work in jeans or sell buttons that say: "I paid to dress this way for United Way."

DONATE YOUR SPARE CHANGE!

- **BOTTLE REDEMPTION:** Redeem cans and bottles from your lunch room and add the proceeds to your team totals. Hannaford Supermarket's CLYNK program is an easy way to get involved!
- **CHANGE CANS:** Attach short messages to empty, clean paint cans and distribute them in high traffic areas.

