



United Way  
of York County



**FOR IMMEDIATE RELEASE**

**Tom's of Maine Donates \$25,000 to Support Basic Needs in York County**

**MAY 3, 2017 - KENNEBUNK, ME.** United Way of York County is pleased to announce that Tom's of Maine has generously donated \$25,000 to support basic need services throughout York County.

“We are extremely pleased to partner with Tom's of Maine in distributing additional resources that meet the basic needs of our most vulnerable residents,” said Barb Wentworth, United Way of York County President & CEO.

The investments are directed to the York County Shelter Program's food pantry; fuel assistance funds in Biddeford and Saco; the Corner Cupboard, a service of the Sanford Unitarian Universalist Church; and In a Pinch, a service of the Seeds of Hope Neighborhood Center in Biddeford. United Way and Tom's of Maine worked together to determine programs in the communities where the majority of the manufacturer's employees live.

“At Tom's of Maine one of our core values is giving back. For decades we've done that by investing 10% of profits to promote healthy families, nature and communities. We're grateful for the important work the United Way of York County does to support the most vulnerable in our local communities. And we're confident their rigorous review and investment process ensures our donations are given to the non-profits who are making the most meaningful impact right here in Maine,” said Nancy Pak, VP & GM of Tom's of Maine.

**About Tom's of Maine**

Tom's of Maine is a leading natural products company focused on oral and personal care, carrying high quality toothpaste, mouthwash, dental floss, deodorant, antiperspirant, bar soap, body wash, body lotion, hand cream, lip balm and baby care products. The company has a long-standing commitment to supporting people, communities and the living planet. For 47 years, Tom's of Maine has supported hundreds of nonprofit efforts by giving 10% of its profits back to organizations that support human and environmental goodness and by encouraging employees to use 5% (12 days) of employee time to volunteer. Tom's of Maine employees regularly contribute suggestions for improving the company's high sustainability standards. And their ideas, from wind power to ways to improve recycled and recyclable packaging options, are critical to the company's sensitive way of doing business. Most Tom's of Maine products are vegan, kosher,

halal-certified and gluten-free. All packaging is recyclable through a partnership with upcycling leader TerraCycle or participating municipalities. Tom's of Maine enjoys partnering with its consumers, suppliers and community organizations to support lasting, positive change that is good for people and the planet. Visit us online at <http://www.tomsofmaine.com/> or at <http://www.facebook.com/TomsofMaine>.

### **About United Way of York County**

United Way of York County strengthens community conditions by bringing people and resources together to effect long-lasting changes that improve lives. Together we focus on important issues that impact the well-being of children, youth, seniors and families in our community.

To learn more about United Way of York County and be a part of the change you want to see in the world, visit [www.buildcommunity.org](http://www.buildcommunity.org) or call 207-985-3359 to learn how you can Give, Advocate or Volunteer.

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