2020 Sponsorship Opportunities

North Star $15,000
a. Pre-event (email list est. 6,500) and onsite marketing signage for all three UWYC major events — Annual Meeting, Kickoff and Finale.
b. Onsite marketing at four UWYC Community Impact Projects (Valentine’s Day Senior packages, Connected Youth Day of Caring, Biddeford Ready!, Healthy Preschool Project, Volunteer Reader Project).
c. Primary sponsor of Community Campaign Video, shown at an average of 80 campaign rallies and up to 5 social media posts.
d. Gold Sponsorship of Annual Day of Caring.

Beacon $10,000
a. Pre-event (email list est. 6,500) and onsite marketing signage for two UWYC major events — Annual Meeting, Kickoff or Finale (pick two).
b. Onsite marketing at two UWYC Community Impact Projects.
c. Advertising in both Leaders’ Circle and Employee Campaign Coordinator newsletters.
d. Campaign Associate Sponsorship.
e. Gold sponsorship of Annual Day of Caring.

Light House $5,000
a. Campaign Associate Sponsorship.
b. Silver sponsorship of Annual Day of Caring.

Community Torch $2,500
a. Onsite marketing at one UWYC Community Impact Project.
b. Bronze sponsorship of Annual Day of Caring.

Lantern $1,000
a. Bronze sponsorship of Annual Day of Caring.
   OR
a. VolunteerME: York County’s volunteer recruitment platform (banners & logos).

*Individual marketing opportunities available upon request*
Please contact Fiona Robinson frobinson@buildcommunity.org.

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